



CANON FD INNOVATION



Dear friends—I hope this message finds you and your family safe and well. As you know, even in the midst of unprecedented times, innovation continues to be at the forefront of our operation and we're constantly improving on the products and services that we pride ourselves in offering to you.

I'm writing to inform you of some exciting news about the Canon FD/nFD Simmodding™ process. In a joint collaboration with our partner Ed Mika, we're working on an entirely new way to convert all Canon FD/nFD lenses to EF Mount to better meet the rugged demands of the film production industry. Originally designed for still photographers to convert their FD lenses to EF, the original Ed Mika conversion kits were made from a proprietary Polymer material which was cut via CNC machining for precision and performance. However, with the renaissance of vintage lenses for cine, the original design requires revamping. Here's what the new design will entail:

- Brass EF Mount w/ Black Electroplated Finish / Confirmed for nFD and L Series / Aspherical SSC. FD lenses require further testing.
- Improved EF Mount Locking Solution designed to withstand follow focus torque
- Smooth Rotation™ (SR) Aperture Control to eliminate de-clicked aperture drifts
- Smooth Rotation Gear™ (SRG) option to include an Aperture Gear built into the Aperture Control
- SIMple Install with step by step instructions

We are currently in the final stages of designing and prototyping and will start testing in the coming weeks. We are looking to start mass production in late February. Ideally, in a normal world, we'd love to launch by end of March or early April 2021—however, with Covid-19 restrictions, we are unable to confirm an exact launch date at this time. All new kits will be available for DIY purchase and application and continue to be offered as a service should you choose to send us your lenses.

I sincerely believe that the newly designed conversion kits will revolutionize the way we work with vintage Canon FD lenses in our industry. These improvements will be worth the wait—and I truly hope you will agree when it comes time to Simmodding™ your next set of lenses!

Respectfully yours,
Ron Sim csc
Director of Photography

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